

# **THE RECENT ECONOMICS OF DROUGHT, MILK, EXPORTS AND WESTERN HAY MARKETS**

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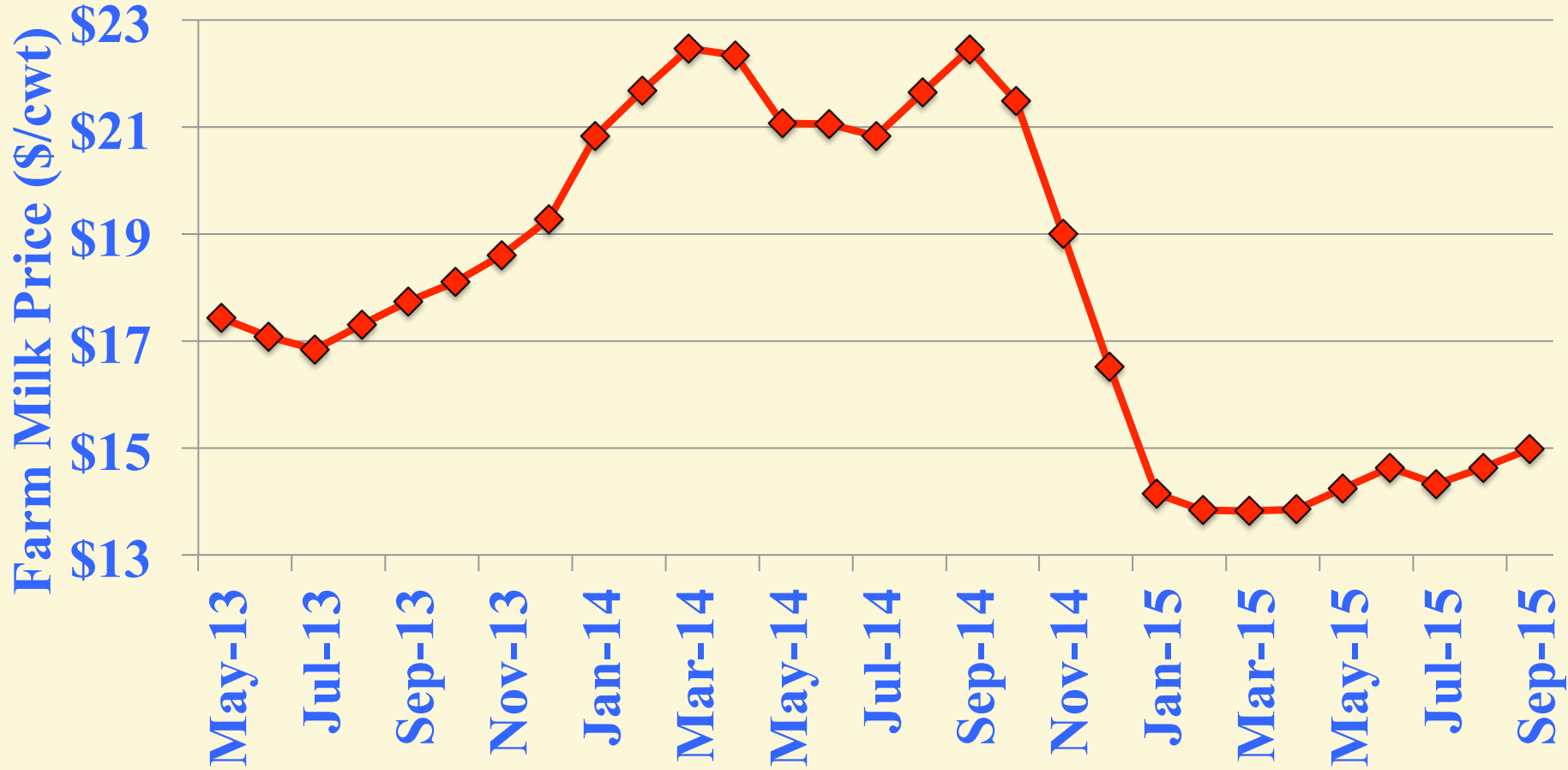
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## world dairy markets

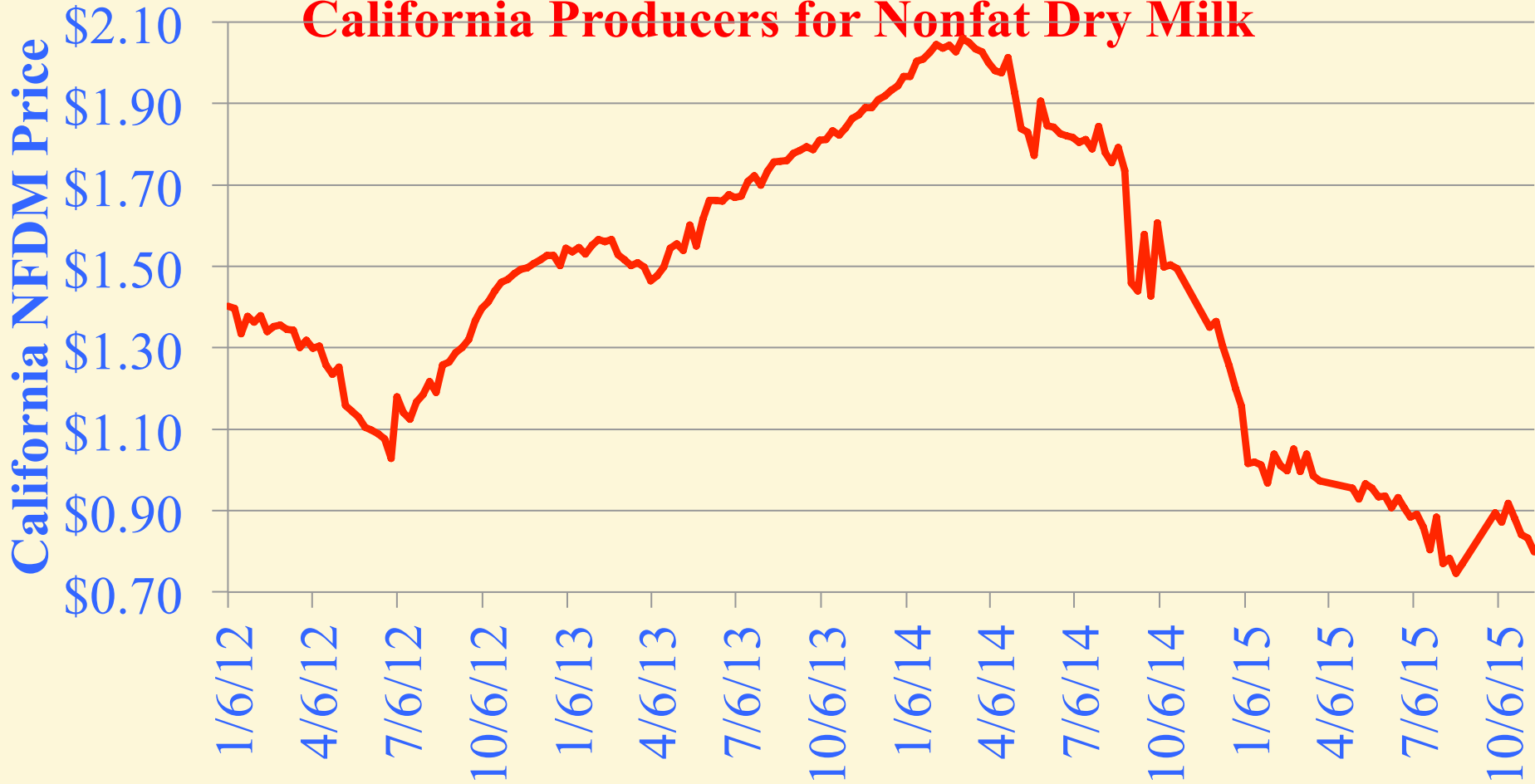
with high US milk prices, hay exports declined in 2014.

- This year hay exports have picked up despite continued drought.
- Low milk prices have reduced domestic demand for hay.
- Milk exports are down, while hay prices, also much lower than 2014 have allowed exports to expand.
- For the long term TPP has done little for dairy exports, but the US continues to be a competitive dairy exporter.
- Hay exports can be seen as a substitute for dairy exports.

# Average Monthly California Farm Milk Price, May 2013 to Sept. 2015



# Weekly Weighted Average Price per pound Received by California Producers for Nonfat Dry Milk



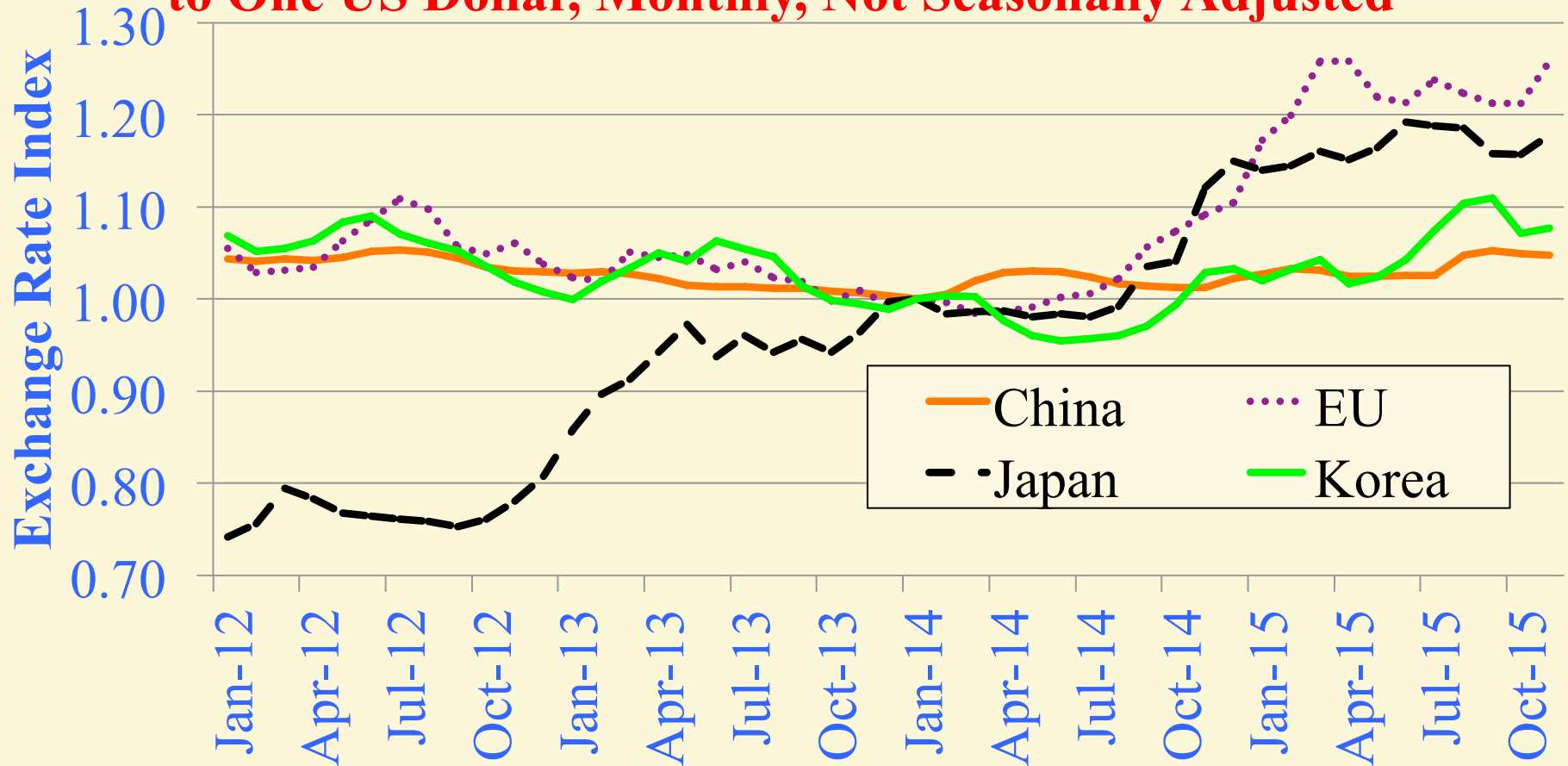
## Value of U.S. Dry Milk Powder Exports to Top Destination Countries and Rest of the World (to Sep 2015)

|               | 2013                       | 2014  | 2014 YTD | 2015 YTD |
|---------------|----------------------------|-------|----------|----------|
|               | <u>Value (\$1 million)</u> |       |          |          |
| Mexico        | 698                        | 801   | 617      | 427      |
| Philippines   | 222                        | 296   | 246      | 137      |
| Vietnam       | 144                        | 192   | 164      | 93       |
| Indonesia     | 205                        | 183   | 142      | 101      |
| China         | 239                        | 182   | 170      | 62       |
| Rest of World | 668                        | 640   | 529      | 324      |
| Total         | 2,177                      | 2,293 | 1,868    | 1,144    |

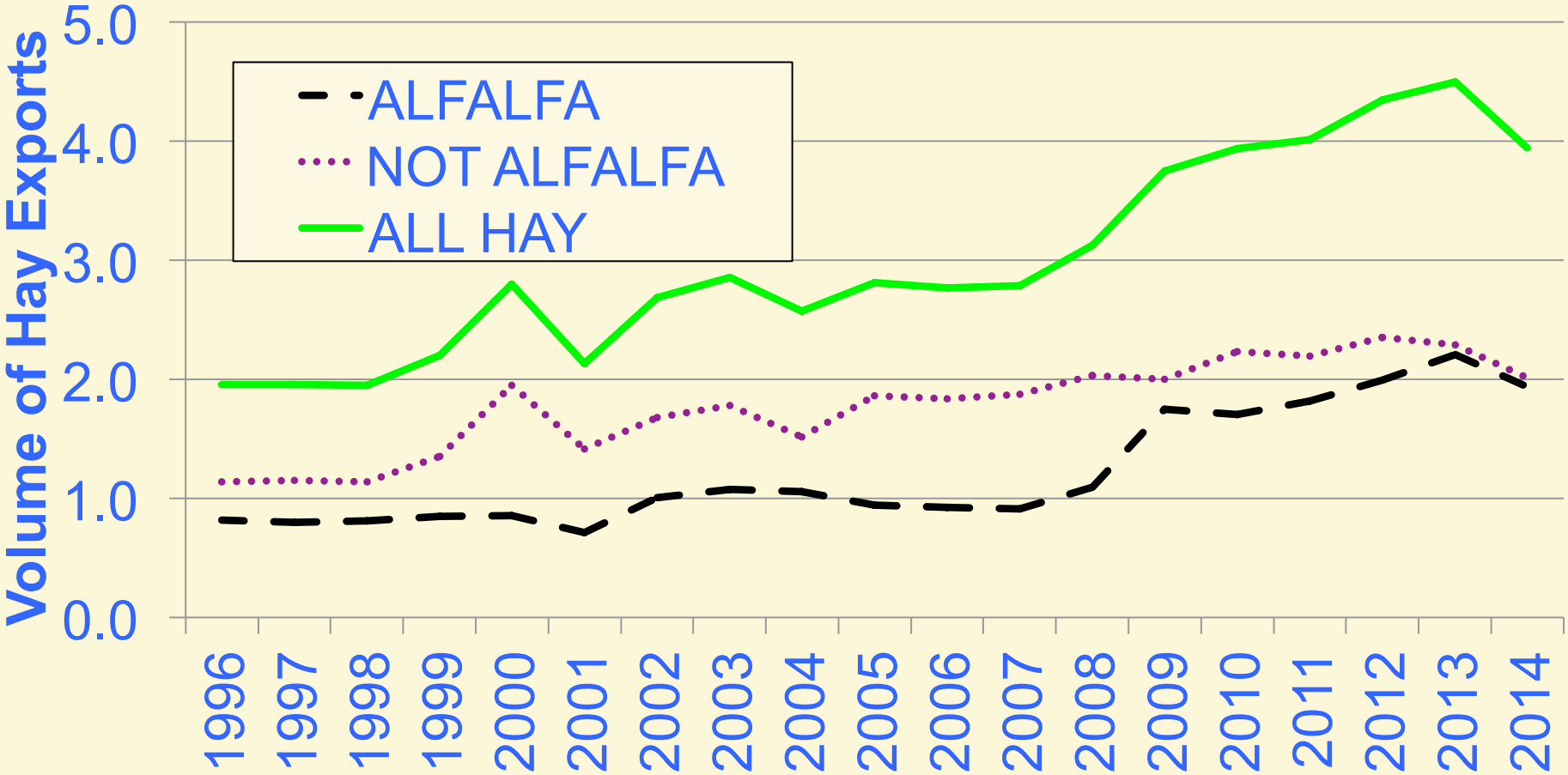
## **Volume of U.S. Dry Milk Powder Exports to Top Destination Countries and Rest of the World**

|                      | <b>2013</b>                      | <b>2014</b> | <b>2014 YTD</b> | <b>2015 YTD</b> |
|----------------------|----------------------------------|-------------|-----------------|-----------------|
|                      | <b><u>Volume (1,000 MTs)</u></b> |             |                 |                 |
| <b>Mexico</b>        | <b>187</b>                       | <b>210</b>  | <b>155</b>      | <b>182</b>      |
| <b>Philippines</b>   | <b>60</b>                        | <b>72</b>   | <b>58</b>       | <b>52</b>       |
| <b>Vietnam</b>       | <b>41</b>                        | <b>53</b>   | <b>44</b>       | <b>38</b>       |
| <b>Indonesia</b>     | <b>56</b>                        | <b>45</b>   | <b>34</b>       | <b>32</b>       |
| <b>China</b>         | <b>67</b>                        | <b>52</b>   | <b>47</b>       | <b>26</b>       |
| <b>Rest of World</b> | <b>184</b>                       | <b>167</b>  | <b>135</b>      | <b>120</b>      |
| <b>Total</b>         | <b>594</b>                       | <b>600</b>  | <b>473</b>      | <b>450</b>      |

# Foreign Exchange Rates Measured as Index of Foreign Currency to One US Dollar, Monthly, Not Seasonally Adjusted



# Volume of US Hay Exports in Million Tons, 1996 to 2014





## **Value and Volume of Hay Exports from California, Oregon and Washington Ports (to Sep 2015)**

|                    | <b>2013</b>                       | <b>2014</b>  | <b>2014 YTD</b> | <b>2015 YTD</b> |
|--------------------|-----------------------------------|--------------|-----------------|-----------------|
|                    | <b><u>Value (\$1 million)</u></b> |              |                 |                 |
| <b>Alfalfa</b>     | <b>645</b>                        | <b>601</b>   | <b>450</b>      | <b>518</b>      |
| <b>Not Alfalfa</b> | <b>735</b>                        | <b>629</b>   | <b>459</b>      | <b>481</b>      |
| <b>All Hay</b>     | <b>1,379</b>                      | <b>1,230</b> | <b>910</b>      | <b>999</b>      |
|                    | <b><u>Volume (1,000 MTs)</u></b>  |              |                 |                 |
| <b>Alfalfa</b>     | <b>2,209</b>                      | <b>1,928</b> | <b>1,462</b>    | <b>1,561</b>    |
| <b>Not Alfalfa</b> | <b>2,289</b>                      | <b>2,006</b> | <b>1,468</b>    | <b>1,555</b>    |
| <b>All Hay</b>     | <b>4,498</b>                      | <b>3,934</b> | <b>2,930</b>    | <b>3,116</b>    |

## **Value of US Hay Exports to Asia by Country (to Sep 2015)**

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|                     | <b>2013</b>                       | <b>2014</b> | <b>2014 YTD</b> | <b>2015 YTD</b> |
|---------------------|-----------------------------------|-------------|-----------------|-----------------|
|                     | <u><b>Value (\$1 million)</b></u> |             |                 |                 |
| <b>Japan</b>        | <b>559</b>                        | <b>485</b>  | <b>362</b>      | <b>351</b>      |
| <b>China</b>        | <b>237</b>                        | <b>276</b>  | <b>206</b>      | <b>268</b>      |
| <b>Korea</b>        | <b>195</b>                        | <b>173</b>  | <b>129</b>      | <b>151</b>      |
| <b>Rest of Asia</b> | <b>58</b>                         | <b>50</b>   | <b>38</b>       | <b>42</b>       |
| <b>Total</b>        | <b>1,049</b>                      | <b>984</b>  | <b>734</b>      | <b>812</b>      |

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## US Hay Exports to Asia by Country (to Sep 2015)

|              | 2013                      | 2014  | 2014 YTD | 2015 YTD |
|--------------|---------------------------|-------|----------|----------|
|              | <u>Volume (1,000 MTs)</u> |       |          |          |
| Japan        | 1,603                     | 1,428 | 1,066    | 1,036    |
| China        | 794                       | 858   | 655      | 775      |
| Korea        | 594                       | 529   | 392      | 473      |
| Rest of Asia | 195                       | 166   | 127      | 132      |
| Total        | 3,186                     | 2,981 | 2,240    | 2,416    |

## Unit Values of US Alfalfa Hay Exports to Top Asia Destinations and All of Asia

|          | 2013 | 2014           | 2014 YTD | 2015 YTD |
|----------|------|----------------|----------|----------|
|          |      | <u>(\$/MT)</u> |          |          |
| Japan    | 327  | 328            | 326      | 340      |
| China    | 303  | 324            | 318      | 345      |
| Korea    | 320  | 331            | 328      | 320      |
| All Asia | 316  | 326            | 322      | 341      |

## Unit Values of All US Hay Exports to Top Asia Destinations and All of Asia

|          | 2013 | 2014           | 2014 YTD | 2015 YTD |
|----------|------|----------------|----------|----------|
|          |      | <u>(\$/MT)</u> |          |          |
| Japan    | 349  | 340            | 339      | 339      |
| China    | 299  | 321            | 314      | 345      |
| Korea    | 329  | 327            | 329      | 319      |
| All Asia | 329  | 330            | 328      | 336      |

# Economic Prospects for Hay and Forage

- It remains too early to know 2016 weather, but drought impacts will not end even with a wet year.
- Milk prices have risen a little as fat prices are up, but SNF prices remain severely depressed, especially for cheese milk. These prices reflect world market conditions and the strong dollar.
- It is hard for hay prices to rise with a depressed dairy market, but we do not have precise estimates of this linkage.
- The strong dollar also affects hay export prospects.
- The linkage between hay and dairy exports also deserves more study.